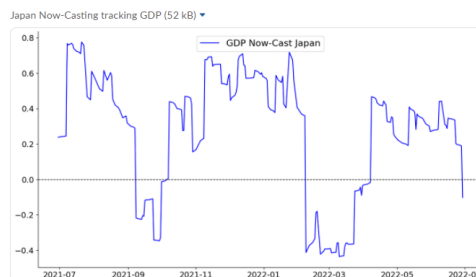




29.06.2022

## Staying on top of the changing macro environment

- Equity PMs already have their hands full analysing the fundamentals of hundreds of companies, plus monitoring whether their picks have a growth or value tilt.
- Macro adds another layer again. And a complex one at that given the number of macro indicators, & the need to sift through them, screening for importance & impact.
- It is this perceived noise & complexity that makes the macro space such a turn off.
- Is there a clean, easy to understand way to monitor the constant shifts in the macro environment?
- Yes, Qi. And RETINA™ in particular which will push alerts into your workflow.
- The chart below popped into RETINA™ users Symphony / Slack / email channels this morning, alerting them to the fact that tracking Japanese GDP growth has edged into negative territory. Why? Because weak vehicle sales overnight detracted 0.23% from Q2 economic growth.



- When will a stock picker ever have time to track second tier high frequency economic data like Japanese auto sales?
- Qi's Ai driven process makes macro easy to digest, thereby solving a universal problem – how to make macro easier to follow & an integral part of your investment process.

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